



Sr Serena Lau

We are glad that the surveying industry is growing bigger and stronger through our members continually support to each other, which in turn, to bring our synergies into full play for the betterment of industry and the society. To cope with the challenging industry needs, we are pleased to see members build up their capacity to perform a multitude of tasks through attending foundational trainings, participating continuous professional developments, and accumulating practical working experience. Meanwhile, the respective divisional councils have led members of each division to motivate its unique market niches and specializations so as to gain the market's acknowledgement and appreciation.

As an independent professional organization, I once again, on behalf of the council, state that the Institute attaches high importance to our members' professional conduct and will try to uphold the image of the industry by educating the public on the surveying profession.

To further promote the surveying profession, you may recall my message in April reporting the recommendation by the Strategic Planning Committee to adopt "Sr" as the English abbreviation of the courtesy prefix "Surveyor" for corporate members, while "測量師" in Chinese has been recommended for use after their Chinese names. This recommendation was seconded by the General Council in May, and I hereby appeal for your support to make use of the aforementioned titles in your professional communications, such as in business cards and when undersigning written communications, in order to help promote the surveying profession.

Promotion alone can never guarantee the success of our surveying profession and the Institute. It fundamentally relies on members' high professional standards and competency, the Institute's quality services and support to members, and

the Institute and its members' contributions to the built environment and society.

We are always proud that employers trust the Institute's assessment system of membership and of our corporate members who have passed this assessment. Due to the reform of Hong Kong's education system, the Board of Education, chaired by Sr Thomas Tang, is currently liaising with those universities where surveying courses are provided. We are trying to beef up the course content to meet our entry expectations to graduates. Although we expect an increase in the admission rate for corporate members in the future, we will never compromise our assessment standards, but instead will continue to ensure that the quality of our members are up to them. There is definitely room for each member to improve after his/her graduation from university, and this can be fulfilled by taking quality courses that will supplement one's knowledge of professional practices and bridge the gap between the classroom and industry. In my previous messages, I pointed out the importance of Continuous Professional Development to members and why participation in them is necessary. Besides, our Board of Professional Development, which is led by Sr Ricky Chan, is also investigating the possibility of providing an e-learning platform to meet local, overseas, and Mainland members' requests.

Bringing in quality new blood to our surveying profession is a key to maintaining the Institute's sustainable growth. While we focus on admitting members through their completion of our Assessment of Professional Competence (APC) scheme, we have never forgotten those potential candidates who are capable and experienced in surveying practices in the market, even if their educational backgrounds do not match the entry requirements under our APC framework. Direct membership

is now under review by the Board of Membership under the leadership of Sr Prof Barnabas Chung. The Institute will soon invite members' opinions about introducing direct membership.

The establishment of reciprocity agreements with other respected professional bodies is another channel for recruiting quality members. The Land Surveying Division (LSD) will soon sign a reciprocity agreement with Chartered Institution of Civil Engineering Surveyors (GE), and the divisional report by LSD Chairman, Sr TM Koo, in the latter page will give you more information about this development.

The introduction of associate membership last year aimed to boost the status of the surveying profession in the industry. The Institute is in the position of setting best practices guidelines and protecting the public interest by extending our services and support to those practitioners who meet our associate membership entry requirements. The Institute discussed its recognition of associate membership with the Development Bureau and has received favorable feedback. Divisional councils are requested to consider the necessary follow-up actions to recruit competent associate members.

At the beginning of my term, I mentioned the formation of a working group to review our Corporate Governance and Structure. To cater to such a fast changing economy and built environment, the current and coming councils need to consider a number of options and make decisions on behalf of all members, such as the ways to enhance member recruitment and increase the number of members, as I mentioned above. This poses challenges to our administrative office, as well as to the council's structure. Are we opting to grow or to retain the status quo? If the former, then more questions will come up, such as how can we effectively engage the opinions from members, divisions, and the public? While we expect to hear recommendations from the working group led by our founding President, Sr FY Kan, we also invite members to keep an eye on the situation. Meanwhile, we shall soon organize member forums like that held last year to gather your views.

Internally, we need a competent management team to assist in initiating ideas and implementing work plans arising from the council's decisions in a timely manner. Members may recall that the General Council endorsed the appointment of a CEO/ Secretary General last year in view of the need to strengthen our administrative office support for the sustainable development of the Institute. Meanwhile, in response to the advice from members about the possibility of paving the career paths of existing staff members and the concerns over the overhead cost, the Office Bearers reviewed

the office structure and job descriptions of each staff member in the administrative office and are now steering the roles of manager grade staff from administrative support to management and advisory by advocating the application of strategic thinking in the management of the administrative office. Nevertheless, it is expected to take a certain period of time to complete the transition of roles in the administrative office. The Administrative Committee, which is led by Sr Simon Kwok, shall monitor and review performance under the new arrangement from time to time.

I would also like to take this opportunity to thank you for the great efforts of the Office Premises Committee, which is chaired by Sr Tony Tse. We have reviewed a lot of possible options for relocation. Frankly speaking, although we are "experts" in the real estate market, we still have to engage the owners and/or their management offices with tough counter-offers on our leasing terms and rising rent lest we miss the chance to rent the targeted premises. Despite all these efforts, we will certainly move to another location soon. Members should understand that the likely rent hike for the current premises is steep and the Institute does not want to spend more on rent. However, we still intend to provide a decent and generous facility to our guests and members. Thus, our primary goal is not cost-cutting in rental expenses, although Office Premises Committee is attempting to take rental savings into account. In the next President message, I hope I can provide you with the address of our new premises.

To spend wisely and on time is always the mission of the Finance Committee, chaired by Honorary Treasurer, Sr Gary Yeung. Our Working Group in the HKIS Foundation, led by our past President, Sr Wong Chung Hang, held its first meeting to identify alternative ways to obtain financial support for meaningful events.

Last, I thank all council members and representatives of the Institute for spending their valuable time attending the relevant international/ regional/ mainland conferences to promote the Institute. Taking the opportunity to attend the 2012 Mainland and Hong Kong Construction Industry Forum, "Sustainable Urban Forum: City Land Use and Town Planning," in Chongqing, Chairman of the Mainland Committee, Sr Albert Cheung, arranged for the delegation to meet with the Institute's local members admitted via the reciprocity arrangement, as well as with Hong Kong members who were stationed there for work. You may find more details and photos on the report from Sr Cheung.

Sr Serena Lau
President

通過不同組別會員的互相支持而產生的協同效應下，學會及會員得以更有效服務行業及社會，並使測量業界得以不斷壯大，我們為此感到高興。我們亦樂見會員透過基本培訓、持續專業進修及累積工作經驗提升自己處理多樣化工作的能力，以迎合這富挑戰性的行業的需要。同時，不同組別的理事會亦各自帶領其組別會員推廣各自獨特的專業才能，確立市場的認同及讚賞。

作為一個獨立專業組織，我再次代表理事會重申，學會對於會員的專業操守非常重視，並致力向大眾推廣測量行業，提升行業形象。

猶記得在四月號的會長的話中提及，策略計劃委員會建議採用「Sr」為測量師的英文簡稱及為英文名字的前置稱謂，並建議「測量師」置於中文名字之後。該建議於5月份獲得理事會的支持，我在此希望各位支持使用這兩個稱謂於日常溝通工具之中，例如使用於名片、書信電郵下款等，以協助宣傳測量專業。

宣傳並不足以確保測量行業及學會達致成功，其成功主要有賴會員的高質素專業水平及能力、學會的優質服務及對會員的支援，以及學會與會員對建築環境及社會的貢獻。

一直以來，我們對於僱主對學會的會員考核制度及對通過此考核制度的正式會員的信任，引以為傲。由於香港教育制度的改革，由鄧超文測量師領導的教育委員會現在正與有提供測量專科的大學聯絡，商討課程內容以配合我們對測量專科畢業生的期望。在我們期望正式會員入會人數增加之餘，我們不會降低考核的水平，以保障會員質素達致一定的水平。誠然，在大學畢業後，會員仍不斷有改善的空間，並可以通過進修，取得有關工作上的知識，並填補課堂與工作之間的不足。在我較早前的會長的話，我已向會員指出持續進修的重要性和必需參與持續進修的原因。此外，由陳德賢測量師領導的專業發展委員會亦正在研究提供網上學習平台的可行性，以迎合身處本地、海外及內地會員的要求。

倘要維持學會的可持續增長，取得具質素的新會員加入測量專業至為重要。當我們透過專業能力評核試(APC)錄取會員，我們亦不應忽略那些未有就讀APC所要求的相關課程，但在市場上具備豐富測量知識和經驗的人士。在鍾鴻鈞教授測量師的領導下，會籍委員會正檢討Direct Membership。學會將於不久的將來為Direct Membership的事宜向會員收集意見。

與其他專業團體建立互認協議是另一招收優質會員的途徑。土地測量組將與土木工程測量師學會(地理空間工程)簽訂互認協議，土地測量組主席古德明測量師之後會在組別報告中給大家說明詳情。

去年推出的Associate Membership主要為提升測量專業在行業的地位。學會是一個合適的機構去釐定行業準則及透過擴展我們的服務及支援那些符合學會Associate Membership

入會資格的從業員，以保障公眾利益。學會曾與發展局討論Associate Membership認可事宜，並已收到發展局的正面回應。組別理事會已要求採取適當跟進行動，以招收有能力的副會員。

在剛出任會長時，我曾提及成立工作小組，檢視學會管治及架構。現屆及來屆理事會需要考慮多個方案以迎合快速轉變的經濟及建築環境，並為所有會員作出議決，例如我以上提及的招收會員的方法及增加會員人數。這必定對秘書處及理事會架構帶來挑戰。究竟我們會選擇繼續增長，抑或選擇維持現狀？若是前者，這便引伸更多問題，例如如何收集會員、組別及公眾的意見。在我們期待由創會會長簡福飴測量師領導的工作小組給予我們建議的同時，我們亦邀請會員密切留意著學會的情況。與去年一樣，我們亦將會舉辦會員論壇，收集會員意見。

就學會內部，我們需要有能力的管理團隊及時協助提出建議和推行工作計劃。會員可能記憶所及，理事會去年就強化秘書處以支援學會可持續發展，曾確認委任首席執行官或秘書長，但同時，理事會亦留意到有會員對現時學會職員的職業發展及對工資成本的關注。為此，執行理事檢視了秘書處的架構及每一位職員的崗位描述，並嘗試將經理級的職員由行政支援轉為管理及諮詢的角色，要求其運用策略性的思維管理秘書處。在此方案下，我們預期，秘書處需要一定時間才能完成轉型。主席郭志和測量師將領導行政委員會不時監察及檢視新安排的表現。

我想借此機會感謝由謝偉銓測量師領導的會址委員會內的各會員。我們檢視了多個遷址地點。誠然，雖然我們是房地產市場的「專家」，但我們仍被業主及其管理公司開出苛刻的租務條件及提價使我們錯失租賃目標物業的機會。然而，我們肯定在不久的將來會遷到另一個會址。會員應該明白到，現時所處的物業租金將面對大幅度的提升，學會不欲多投放金錢於租金之上。縱然如此，我們仍傾向提供一個具體面的設施予訪客及會員。因此，雖然會址委員會會將租金因素作為考慮因素，但削減租務開支並非我們的首要目標。我期望可以在下月的會長的話，能向大家透露新辦事處的地址。

學會財務使用得合時及得宜是由義務司庫楊文佳測量師所領導的財務委員會的任務。由前會長黃仲衡測量師牽頭的香港測量師學會基金工作小組已展開第一次會議去發掘其他途徑爭取財務支援。

最後，我感謝所有理事會成員及學會代表抽空出席相關國際/地區/內地會議，宣傳學會。藉著出席2012年內地與香港建築業論壇「可持續城市形態：城市土地利用與城市規劃」，內地事務委員會主席張孝威測量師安排我們與透過互認入會的會員及香港駐當地工作的會員會面。張孝威測量師將於另文為大家闡述更多詳情。

劉詩韻測量師
會長