



Sr Vincent Ho

Presidential Address

I am most honoured to assume the presidency from our Immediate Past President, Sr Simon Kwok. I take this opportunity to tender my heartfelt gratitude to Simon and the outgoing council for their great work over the past year.

The present development of the HKIS is a result of the unflinching and continuous efforts of our members, particularly our senior members, over the past three decades. We shall ride on our current achievements and continue to keep up our international and regional presence, extend our connections with our Mainland counterparts, and uphold our professional standards to maintain and strengthen the status of surveyors in Hong Kong.



However, I have learnt that many members still believe there is a lack of awareness of the HKIS in the public eye. Although we have a lot of successful members practicing in the industry and anchoring many key positions in prominent organisations, many people still cannot differentiate between our six divisions. To a certain extent, not many non-surveyors can identify the roles and services of a professional surveyor. This may be attributed to our relatively "low-profile" or "humble professional" approach in reaching out to the public. Without making others more aware of our expertise and contributions to society, it may be increasingly difficult for the HKIS to attract new blood. It may also be a stumbling block for the healthy development of our profession.

So, in the coming year, I will place particular focus on and efforts to promote our corporate image, as well as the functions and roles of surveyors in society in a collective manner. We will engage a PR firm to assist us to carry out a series of major promotional exercises. I hereby appeal for your support to implement the task for the long term benefit of the Institute and the better prospects for our members.

As a professional body playing a vital social role, the HKIS should assume a proactive role in voicing its professional views and opinions on public and social policies that directly or indirectly relate to the core competencies and knowledge of professional surveyors in Hong Kong.

In recent years, the views and proposals of the HKIS have successfully attracted the attention of the government and the public. However, many members believe there is room for us to do more. I will set up more platforms to solicit greater contributions from our more experienced members on various issues relating to our profession and consolidate the wider views and suggestions of members, particularly younger members, on public and social issues relevant to us. Given the professional knowledge and wisdom of our surveyors, the HKIS should be able to contribute more to the better development of Hong Kong.

In parallel, enhanced professional education and training have become more critical than before for raising the competence of our probationers and the competitiveness of newly-qualified members. With the great efforts of the six divisions, we have held over 170 CPD events or talks over the past year to support members' continuous professional

development. However, there may be a pressing need to introduce certain "focused" or "intensive" professional trainings for new professional members, so as to nurture more "experts" on various core areas of surveyors' services and to support and sustain the further development of the HKIS.

I hope you will share in my concerns and be equipped for the "challenges and changes" that will occur in a not-too-remote future.

Last, but not least, I wish to thank you in advance for the effort of the incoming council and your support to the Institute in the year to come.

Sr Vincent Ho
President



會長就職演辭

我很榮幸能夠從上任會長郭志和測量師接任香港測量師學會（「學會」）會長一職，我想藉此機會，衷心感謝郭志和測量師，以及上屆理事會的貢獻。

學會得以持續發展，實有賴各會員不斷的支持及努力，尤其資深專業會員在過去三十年的貢獻。我將秉承多年累積的成果，維持學會於全球及跨地域測量業界的參與，並繼續與內地的同業及相關組織保持緊密聯繫，以提升香港測量師的專業服務質素及持續我們在社會的影響力。

然而，我了解到有很多會員，仍認為公眾對學會的注意和認識程度並不足夠。雖然我們有很多成功的會員在行業的主要機構擔任著重要的崗位，但大部份社會大眾還未能區別我們的六個組別。事實上很少「非測量師」能夠說出專業測量師的角色和服務。可能我們以往相對「低調」或「務實」的公眾宣傳方式，沒有令大眾充分注意到我們的專業服務範疇和對社會的貢獻。如學會在「公眾」形象建立上未能有所突破，長遠而言，對吸引年輕人才加入測量專業，將會構成影響，同時亦對行業持續發展形成障礙。

因此，在未來的一年，我將專注提升學會的企業形象，以及測量師在社會上的功能和角色。我們將聘請公關公司，協助學會推行一系列廣泛的宣傳活動。我在此呼籲各會員以會長長遠利益為前題，支持及協助我們推行這項宣傳計劃，為會員建立更理想的前景。

作為一個有重要社會角色的專業團體，學會將繼往開來，利用測量專業及知識，以積極的態度，就與我們專業相關的公共及社會政策，提供意見。

近年，學會就政策議題發表的不少意見和建議，都獲得政府的重視及市民的關注。然而，不少會員仍覺得學會在這方面還可以發揮更大的功能及影響力。對此，我將建立更多的平台，就我們專業相關的公共及社會議題，收集更多會員意見，特別是年青會員的見解及聲音，使學會可以更廣泛及全面地對相關議題提出意見。我希望藉著會員的專業知識及智慧，學會可為香港未來發展作出更大貢獻。

同時，我相信大家會認同加強專業教育和培訓，對提升見習測量師的質素及年輕專業會員的競爭力，尤其重要。在學會六個組別的努力下，在去年，我們舉辦了超過一百七十項持續專業發展活動及講座，以支持會員的持續專業發展。然而，在面對激烈的市場競爭及社會期望不斷提升的環境下，或許，我們亦有需要引入一套更有系統及針對性的專業培訓模式予新會員，以培育更多不同測量專業範疇的「專家」，以支持和維持學會的持續發展。

希望大家對我以上的看法亦有同感，以積極的態度裝備自己，以面對不久將來的轉變和挑戰。

最後，我預先感謝現屆理事會各理事對學會事務的付出，以及各會員對學會的鼎力支持。

何鉅業測量師
會長