



**SURVEYORS TIMES
ADVERTISEMENT ORDER FORM**

Please FAX the completed order form to (852) 2868 4612

ORDER PLACEMENT (Please tick as appropriate)

		Advertisement Type & Rates		
		Education ²	Recruitment ³	Others ⁴
Full Page¹ (210mm w x 286mm h)	4-colour	<input type="checkbox"/> HK\$5,500	<input type="checkbox"/> HK\$5,000	<input type="checkbox"/> HK\$8,500
Half Page (183mm w x 120mm h)	4-colour	<input type="checkbox"/> HK\$3,800	<input type="checkbox"/> HK\$3,500	<input type="checkbox"/> HK\$6,000
1/4 Page (87.8mm w x 120mm h)	4-colour	<input type="checkbox"/> HK\$2,000	<input type="checkbox"/> HK\$2,500	<input type="checkbox"/> HK\$3,000

Notes:

¹ Full page trim size add 3mm on each side.

² Education advertisement refers to: HKU & SPACE, CITY U & SCOPE, HKPU & SPEED & CYBER U, HKBU, the Hong Kong Management Association and members of the Federation for Continuing Education in Tertiary Institutions on events solely organized by itself; joint institutes' events.

³ Recruitment advertisement refers to surveying related vacancies.

⁴ Other advertisement refers to all advertisements other than education and recruitment advertisements which are defined at Note 2 and Note 3.

No. of Placement Month(s): 1 month 2 months 3 months
 Others, please specify: _____

Issue to start: _____

CLIENT DETAILS

Company / Organization: _____

Correspondence Address: _____

Contact Person: _____ Telephone: _____

Email: _____

The Company / I fully understand and accept the notes, advertising information and policy apply to the above order placement in Surveyors Times.

 Authorized Signature
 (with Company Chop)

 Date

ADVERTISING INFORMATION & POLICY:

Prices: All prices are exclusive of design, layout, artwork and film making. **Screen line:** 175dpi. **Films:** Film positive emulsion side down with progressive proof for matching / e-files: tif, gif, eps, ai format subject to confirmation. **Design Fee:** \$2,000 if artwork production and modification is required. **Publication:** 30th day of each calendar month. **Booking deadline:** 10th day of publication month. **Films:** 15th day of publication month **Discount:** (booking made in one contract and fulfilled in 1 calendar year from contract signing date). 3x less 10% / 6x less 15% / 9x less 20% / 12x less 25%. **Ad Agency:** 15% agency commission on nett price applicable to accredited advertising agencies. **Payment:** 30 days unless otherwise agreed. **Policy:** The Hong Kong Institute of Surveyors reserves the right to accept or refuse any advertising materials submitted.

Enquiry: Please call Ms Natalie Yu on (852) 2526 3679 or email: steditor@hkis.org.hk