

Drawing in the Crowds

The institute's booth at the annual HKTDC Education and Careers Expo attracted many keen students and jobseekers looking to become surveyors

Wilson Lau



1. Members of the Young Surveyors Group, pictured here with HKIS General Council members, organised the institute's participation at the expo.
2. Chairman of the Young Surveyors Group Sr Lizzy To, standing with HKIS President Sr Lau Chun-kong, said many visitors to the HKIS booth enquired about the licensing system for surveyors.
3. HKIS President Sr Lau Chun-kong (centre) stands with Honorary Secretary Sr Billy Wong (left) and Senior Vice President Sr Thomas Ho (right) in front of the institute's booth.

Photo: SCMP Gary Mak

“ We capitalised on this opportunity to let visitors know about surveyors’ career prospects, the types of companies that look for surveyors, and the remuneration package for newly-recruited surveyors. ”

“ Given the restructuring of the surveyor licencing system, there are more paths that qualify individuals to become members of the HKIS. ”

With Hong Kong’s ongoing large-scale infrastructure projects and flourishing property developments creating steady demand for professionally trained surveyors, an increasing number of people are keen to seek out more information on the surveying profession.

To help enhance the public’s understanding of surveying and provide basic information to those who are considering joining the profession, the HKIS exhibited at the recent HKTDC (Hong Kong Trade and Development Council) Education and Careers Expo held from 28-31 January at the Hong Kong Convention and Exhibition Centre.

Visitors to the Expo, many of them secondary school and university students, stopped by the HKIS booth to collect leaflets and listen intently to information offered by the enthusiastic volunteers on duty. “The event was well-organised and run with great efficiency, attracting many youngsters,” said Sr Lau Chun-kong, President of the HKIS.

At the Expo, Lau observed that an increasing number of university graduates studying for general degrees wanted to find out more about the surveying profession. “They want to get into the property sector, with many expressing an interest in developing their careers in surveying. This is a growing trend.”

Gigi Mok, a probationer at the HKIS and committee member of its Young Surveyors Group (YSG), echoed Lau’s sentiment. “I’ve helped out at the Expo for several years. One change I have observed is that more and more visitors are coming to our booth to ask

questions because the Hong Kong Government has launched several large-scale infrastructure projects, driving up the demand for specialist manpower. Local consultants and contractors are recruiting more professionals, including surveyors. Many students and people working in other fields have become interested in joining the profession.”

YSG’s main purpose is to enhance communication between the profession’s new blood and local youth, with its members, who mostly consist of corporate members under 40, probationers, and surveying students. With the strong emphasis that the HKIS places on connecting with secondary-school students, YSG was the obvious choice to organise the institute’s exhibition at the Expo.

Through direct interaction with youngsters visiting the Expo, the HKIS was able to gain a better understanding of their aspirations. Among other things, this will enable the Institute to better tailor the career talks it holds at secondary schools and universities to address the audiences’ needs and concerns.

Sr Lizzy To, Chairman of YSG, believes that younger surveyors can more easily relate to other young people and are able to better address their needs. “We asked university surveying students and YSG executives to help out at the booth to give information about the profession, the details of our six divisions, and the HKIS in general. The students also shared information about their university programmes with visitors.

“Many visitors to our booth, particularly those whose degrees are unrelated to the profession,

but who aspire to become surveyors, were interested in knowing more about the system of Assessment of Professional Competence and eligibility for election to corporate membership of the Institute. We told them that now the HKIS has several new paths for them to attain professional qualification. We also capitalised on this opportunity to let them know about surveyors' career prospects, the types of companies that look for surveyors, and the remuneration package for newly-recruited surveyors."

Mok echoed To's thoughts on the importance of opening up more paths to professional qualification. "Given the restructuring of the system of Assessment of Professional Competence, there are more paths that qualify individuals to become corporate members of the HKIS. This attracted more individuals to come to our booth and make enquiries." Visitors to the booth, which included students, teachers, and parents, also enquired about the differentiations and distinct responsibilities of the six divisions within the HKIS.

Sr Dr Lawrence Poon, HKIS corporate member and Chairman of its Board of Education, was invited to the Expo to discuss the career prospects for surveyors. Poon, who is also a senior lecturer at the College of Science and Engineering at the City University of Hong Kong, also shared his insights on the professional training given to surveyors in Hong Kong. According to To, several secondary school teachers dropped by the HKIS booth to enquire about the possibility of the HKIS holding career talks at their schools.

"We also received requests for more information from other exhibitors at the Expo, such as educational institutions," To said. "Some wanted to know if the HKIS recognises surveying degree programmes offered by overseas universities. They also asked about information on the diverse roles that surveyors play in the property market and construction sector." To added that the HKIS distributed tens of thousands of leaflets during the four-day Expo. "We were highly encouraged by the enthusiastic responses from visitors."

Sr Rex Ying, Immediate Past Chairman of YSG, said some parents requested more specific information. "For instance, they asked about surveyors' entry-level salaries. Many are helping their children to make decisions on what programmes to study at university."

Some visiting students had begun to look beyond Hong Kong when considering their career opportunities, said Rock Man, a HKIS probationer and committee member of YSG. "They wanted to know more about the possible career-development opportunities for surveyors outside Hong Kong. For example, many Hong Kong quantity surveyors work in Mainland China."

To better equip volunteers at the booth with relevant information and to ensure that they gave consistent answers, YSG organised workshops with seasoned surveyors who shared their experiences in responding to frequently asked questions from the public.

Adding that YSG also worked on the booth design and logistics, To said her involvement in the event demonstrated the dedication of the organising committee. "It made me realise that collaboration was crucial to our successful participation at the Expo. The experience also enabled me to get a better understanding of the public perception of surveyors. Many students enquired about a surveyor's scope of work and the system of Assessment of Professional Competence. This helps us identify what to focus on in our future career talks and better address their interests."

Leonie Chan, a surveying student at the University of Hong Kong who helped out at the Expo, said she enjoyed the experience because she had the opportunity to know more surveyors. "I took the opportunity to interact with other exhibiting professional groups, too, such as engineers. I might be working closely with these professionals in the future."

The article is published courtesy of Classified Post.

“我們藉此機會向訪客介紹測量師的職業前景、各類招聘測量師的公司，以及新入職測量師的薪酬待遇。”
 “專業評核試制度改革之後，符合條件的人士可以透過更多途徑成為香港測量師學會的會員。”

參展廣獲 各界支持

在今年的香港貿發局教育及職業博覽上，測量師學會的攤位吸引了一眾有志從事測量師的學生及求職者

Wilson Lau

香港的大型基建工程接二連三，物業發展蓬勃，不斷需要經過專業訓練的測量師，對測量業有興趣的人士也越來越多。

為增進公眾對業界的認識，讓有意入行的人士了解一二，香港測量師學會參加了1月28日至31日在香港會議展覽中心舉行的香港貿發局（香港貿易發展局）教育及職業博覽。

博覽訪客以中學生及大學生為主，紛紛駐足香港測量師學會的攤位，接過學會各組別介紹單張，認真聆聽當值義工的熱心講解。香港測量師學會會長劉振江測量師表示：「這次活動安排完善，運作順利，吸引了許多青年人。」

據劉振江在會上所見，越來越多非專業學科的大學畢業生有意了解測量業。「他們想投身房地產業，不少人有志在測量業界發展。這個趨勢與日俱增。」

香港測量師學會見習生兼青年組委員會委員莫韻芝表示同意：「我在博覽幫忙已有數年。我察覺到來我們的攤位查詢的訪客越來越多，這是因為香港政府推出了好幾個大型基建項目，促進了對專業人才的需求。本地的顧問公司和承辦商都在招聘更多測量師等等專業人士。許多學生及從事其他行業的人士都有興趣入行。」

青年組的宗旨是加強業界新血與本地青年之間的交流，組員主要是40歲以下的學會專業會員、見習生及測量系學生。香港測量師學會十分重視與中學生的交流，由青年組負責學會的參展安排，乃最適合不過。

香港測量師學會透過直接接觸參觀博覽的年青人，深入了解他們的心聲，以便籌辦中學及大學的職業講座時，更能切合聽眾的需求和關注。

青年組主席杜嘉儀測量師相信，年青一輩的測量師較易與其他年青人溝通，回應他們的需要。「我們請來就讀測量系的大學生及青年組的幹事在攤位幫忙，由他們分享業界資訊，

介紹我們的六個組別，以及香港測量師學會的基本資料。測量系的學生亦有分享他們所就讀的課程的資訊。」

「不少參觀我們的攤位的訪客，都想了解專業評核試制度，以及參選學會專業會員的資格，特別是本身學位與測量無關，卻有志成為測量師的人士。我們告訴他們，香港測量師學會新增了幾個獲取專業資格的途徑，亦藉此機會向他們介紹測量師的職業前景、各類招聘測量師的公司，以及新入職測量師的薪酬待遇。」

莫韻芝贊同杜嘉儀的見解，認為有需要開闢更多獲取專業資格的途徑。「專業評核試制度改革之後，符合條件的人士可以透過更多途徑成為香港測量師學會的專業會員。這點吸引了更多人來到我們的攤位查詢。」參觀攤位的訪客當中有學生、教師及家長，他們亦問及香港測量師學會六個組別之間的差異及各自的職責。

香港測量師學會專業會員兼教育委員會主席潘永祥博士測量師應邀出席博覽，討論測量師的職業前景。潘永祥身兼香港城市大學科學及工程學院高級講師，亦談及對香港測量師的專業培訓的見解。杜嘉儀稱，有幾位中學老師來到香港測量師學會的攤位，詢問學會能否到他們的學校舉辦職業講座。

杜嘉儀說：「有與會的教育機構和其他參展者查詢其他資訊。有參展者問到，香港測量師學會是否認可海外大學的測量學位課程。他們亦問及測量師在房地產市場及建築界所發揮的不同作用。」杜嘉儀又指，在為期四天的博覽期間，香港測量師學會派出了上萬張傳單。「訪客反應熱烈，令我們深受鼓舞。」

青年組前任主席應鍾秀測量師表示，有部份家長查詢較為具體的資訊。「例如，他們問及新入職測量師的薪金。許多家長正為子女選擇在大學修讀哪些課程。」

香港測量師學會見習生兼青年組委員會委員文瀚鋒表示，部分參觀博覽會的學生在考慮就業方向時，目光已開始放到香港以外的地方。「他們想了解香港測量師在外地的发展機會。舉例來說，本港有不少工料測量師都在中國內地工作。」

青年組事前舉行了工作坊，安排資深測量師分享經驗，講述他們如何回答公眾的常見疑問，讓攤位義工掌握更多相關資訊，確保他們提供一致的答覆。

杜嘉儀補充說，青年組在攤位設計及物流方面也下了工夫，她身體力行，體現出籌備委員會的不懈努力。「今次活動讓我認識到，合作精神是我們順利參展的關鍵。這次經驗亦讓我多加了解公眾對測量師的看法。許多學生問及測量師的職責及專業評核試制度。這有助我們日後釐定職業講座的主題，更切合他們所關注的話題。」

在香港大學就讀測量系的陳悅敏同學也有在博覽幫忙，她表示很享受這次經歷，認識了不少測量師。「我藉今次機會接觸了工程界等其他參展專業團體。我將來工作時，可能會與這些專業人士密切合作。」

本文由《Classified Post》撰文。