

SURVEYORS

測量師時代 • TIMES

ADVERTISEMENT ORDER FORM

SURVEYORS TIMES is the Institute's official monthly newsletter circulated free of charge to over 11,000 members of the Hong Kong Institute of Surveyors with complimentary copies to government departments and professional bodies.

ORDER PLACEMENT (Please tick as appropriate)

Ad Specifications (4 Colour)	ROP (Full page / half page)			Outside Back Cover	Inside Back Cover	Inside Front Cover
	Education*	Recruitment**	Others***			
Full page (210mm w x 286mm h)	<input type="checkbox"/> HK\$7,700	<input type="checkbox"/> HK\$6,900	<input type="checkbox"/> HK\$11,600	<input type="checkbox"/> HK\$15,400	<input type="checkbox"/> HK\$12,400	<input type="checkbox"/> HK\$13,400
Half page (174mm w x 120mm h)	<input type="checkbox"/> HK\$5,500	<input type="checkbox"/> HK\$4,900	<input type="checkbox"/> HK\$8,300			

Notes:

* Education refers to: HKU & SPACE, CityU & SCOPE, PolyU & SPEED, VTC & THEi, the Hong Kong Management Association and members of the Federation for Continuing Education in Tertiary Institutions on events solely organised by itself; joint institutes' events.

** Recruitment refers to surveying-related vacancies.

*** Other refers to all advertisements other than education and recruitment advertisements.

No. of Placement Month(s): 1 month 2 months 3 months

Others, please specify: _____
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Issue to start: _____

CLIENT DETAILS

Company / Organisation: _____

Correspondence Address: _____

Contact Person: _____ Telephone: _____

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The Company / I fully understand and accept the notes, advertising information and policy apply to the above order placement in Surveyors Times.

Authorised Signature (with Company Chop)

Date

ADVERTISING INFORMATION & POLICY: • All rates are effective from 1 April 2023. • Prices: All prices are exclusive of design, layout, artwork. • Screen line: 300dpi. • e-files: tif, eps, ai format, High Press Quality pdf (**with 3mm bleed**) in **CCMYK** format subject to confirmation. • Design fee: HK\$3,500 if artwork production or modification is required. • Publication: 30th day of each calendar month. • Booking deadline: 10th day of publication month. • Output file submission (Material deadline): 15th day of publication month. • Discount: (booking made in one contract and fulfilled in 1 calendar year from contract signing date). 3x less 10% / 6x less 15% / 9x less 20% / 12x less 25%. • Payment: 30 days unless otherwise agreed. • Complementary copy: 2 hard copies will be provided after publication. • Policy: The Hong Kong Institute of Surveyors (Surveyors Services Limited) reserves the right to accept or refuse any advertising materials submitted. • Payment should be made by cheque (payable to "SURVEYORS SERVICES LTD").

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